

Winners
of the
ADVIA AWARDS
2005

ADVIA 2005
Rental Title of the Year by a Major Distributor
DAY AFTER TOMORROW
20th Century Fox Home Entertainment

ADVIA 2005
Rental Title of the Year by an Independent Distributor
SUPER SIZE ME
Magna Pacific

ADVIA 2005
Retail Title of the Year by a Major Distributor
STAR WARS TRILOGY
20th Century Fox Home Entertainment

ADVIA 2005
Retail Title of the Year by an Independent Distributor
DIRTY DANCING (15TH ANNIVERSARY EDITION)
Magna Pacific

ADVIA 2005
Best Marketing Campaign for
New Release Theatrical Title (\$1-5m Box Office)
TORQUE
Roadshow Entertainment

ADVIA 2005
Best Marketing Campaign for
New Release Theatrical Title (\$5-10m Box Office)
THE PRINCESS DIARIES 2
Buena Vista Home Entertainment

ADVIA 2005
Best Marketing Campaign for
New Release Theatrical Title (\$10m+ Box Office)
SHREK 2
Universal Pictures Video

ADVIA 2005
Best Marketing Campaign for
New Release Non-Theatrical Feature or Direct to Video Title
BRATZ
20th Century Fox Home Entertainment

ADVIA 2005
Best Marketing Campaign for
TV Series (New & Re-Promotes)
BUFFY
20th Century Fox Home Entertainment

ADVIA 2005
Best Marketing Campaign for
Children's Episodic Series
STAR WARS – CLONE WARS
20th Century Fox Home Entertainment

ADVIA 2005
Best Marketing Campaign for
Catalogue Campaign of the Year
CHRISTMAS COLLECTION
Warner Home Video

**ADVIA 2005
Best Marketing Campaign for
Australian Film Title of the Year
THE CASTLE
Roadshow Entertainment**

**ADVIA 2005
Major Retailer of the Year
TARGET**

**ADVIA 2005
Specialist Retailer of the Year
JB HI FI**

**ADVIA 2005
Most Improved Retailer of the Year
JB HI FI**

**ADVIA 2005
Rental Retailer of the Year
VIDEO EZY**

**ADVIA 2005
Best Online Retailer of the Year
SANITY**

**ADVIA 2005
Best Range Retailer of the Year
JB HI FI**

**ADVIA 2005
Rental Excellence Award – New South Wales
CIVIC VIDEO WEST RYDE**

**ADVIA 2005
Rental Excellence Award – Queensland
NETWORK VIDEO BOOVAL**

**ADVIA 2005
Rental Excellence Award – Victoria
BLOCKBUSTER TAYLOR LAKES**

**ADVIA 2005
Rental Excellence Award – Tasmania
STAR CHANNEL NETWORK VIDEO**

**ADVIA 2005
Rental Excellence Award – South Australia
VIDEO EZY VICTOR HARBOUR**

**ADVIA 2005
Rental Excellence Award – Western Australia
NETWORK VIDEO KELMSCOTT**

**ADVIA 2005
Rental Excellence Award – ACT
CIVIC VIDEO CHISHOLM**

**ADVIA 2005
National Rental Excellence Award
CIVIC VIDEO WEST RYDE**

**ADVIA 2005
Rental Group Marketing Award
CIVIC VIDEO
for the Campaign "MAKE A NOISE & WIN \$50,000"**

**ADVIA 2005
Keith Williams Award
DAVID HUNT**
