

**Australian Video Rental Retailers Association Ltd**  
**AVRRA Ltd**

**AVRRA Policy – Product information**

The information published in distributor sales kits provides retailers with the terms and conditions of sale on all products and allows retailers to make informed buying decisions.

AVRRA expects that the information provided in distributor sales kits or on the Business to Business websites is full and accurate and, once provided, will not be varied for any reason, unless notified 30 days prior to the month of shelf date and an opportunity to modify orders is made.

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(End of Policy)